



# Creativity Boost for Business

Train your ideas to come when you call.

This fun and playful workshop uses improvisational games to train your brain to innovate, create and take risks. This unique combination of creativity and team-building will spur your team to new heights.

## Who Should Take this Workshop

Creativity Boost for Business is perfect for any team that needs to generate ideas, create innovative plans, brainstorm new concepts, get a fresh perspective or just break out of their routine. This entertaining, energizing class also serves as a wonderful retreat for hard-working teams that deserve a reward.

## Benefits

- Develop tactics to inspire creativity even when it's not flowing
- Jumpstart ideas for innovating products, services, processes, and more
- Generate higher productivity and effectiveness through more collaborative working relationships

## What to Expect

The format is very flexible, and can be customized for a full-day workshop or a two-hour off-site retreat. The focus is on highly interactive exercises and games. After each game, we'll stop to debrief, sharing tips and lessons that will apply in your workplace. Amidst the fun and games, you'll learn how to:

### • Boost Your Own Creativity:

- Develop spontaneity
- Unlock your ideas
- Trust yourself

### • Collaborate Creatively:

- Pay attention, watch and listen
- Make your partner look good
- Share control

### • Spark New Ideas:

- Get unstuck
- Take risks. Dare to fail!
- Follow your instincts

## Key Take-Away

*Learn how having fun can drive you and your team to new heights of creativity and innovation.*

*"I cannot overemphasize how much professional flexibility I've developed due to my experience in this workshop!"*

Lucy Napier  
Animator, Shrek/Shrek 2  
PDI Dreamworks

*"The effect of this workshop was astronomical!"*

Bob Nicoll  
Head of International  
Training, Electronic Arts