



Powerful Presentations

It's not what you say that counts, it's what they hear.

Great presenters do more than just deliver information—they move people to action. They inspire, motivate, and persuade. In short, they *make a connection* so that their audience can better hear and retain their message.

This workshop will give you the practical skills you need to give dynamic, professional presentations. You'll discover how to make a great first impression, forge a lasting connection with your audience, and use visual aids to their best effect.

Benefits

- Be more professional, prepared, and confident in front of a group
- Create clear, well-organized presentations that keep your listeners engaged
- Distinguish yourself as an expert in your subject matter

What to Expect

This two-day workshop is highly interactive, allowing you to practice the skills as they are introduced. You'll have several opportunities to give on-camera presentations, followed by immediate feedback from the workshop leader. The small group atmosphere ensures that you'll receive plenty of individualized coaching, appropriate to your experience and skill level. You'll leave the workshop knowing how to:

- **Create a Professional Image:**
 - Make a great first impression
 - Balance authority and approachability
 - Avoid mixed messages
- **Connect with your listeners:**
 - Get their attention
 - Read their signals
 - Accommodate different listening styles
- **Organize Your Message for Impact:**
 - Identify your core messages
 - Build a logical progression of ideas
 - Create memory hooks
- **Think On Your Feet:**
 - Organize your thoughts when time is scarce
 - Manage questions and answers
 - Recover from "going blank"
- **Work with Visual Aids:**
 - Interact effectively with PowerPoint
 - Use notes effectively
 - Keep your audience engaged

Key Take-Away

You'll leave with a clear idea of how to prepare and deliver your message with greater impact – and you'll feel more confident doing it.

"The training was fabulous. Very substantive, interactive, and enjoyable. It gave me tools I will incorporate in my day-to-day life as well as in business."

Bradford L. Friedman, Esq.
Director of
Intellectual Property

"This seminar far exceeded my expectations—the perfect balance between information, interactive exercises, and insightful feedback."

Holly Duncan
Vice President/
Management Supervisor